

jims RoundUP

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Happy
New
Year

India's intellectual youth: Trapped in a Maze

National Business Quiz Competition 2011

JIMS organized a National Business Quiz Competition 2011 on 12th November, 2011, Saturday at Jagan Institute of Management Studies, Sector -5, Rohini, New Delhi. The Guest of honour was **Mr. Deepak Chaurasia**, Editor, Star News along with the Quiz Master **Mr. Manimugdha Sharma**, Chief Copy Editor, Times of India. The Quiz was inaugurated with Saraswati Vandana and followed with the floral welcome of the chief guests. The welcome speech was delivered by Dr. J K Goyal, Director, JIMS.

Mr. Deepak Chaurasia, Editor, Star News delivered the inaugural speech with his eclectic thoughts on management.

Mr. Manimugdha Sharma, Chief Copy Editor, Times of India addressed the audience & briefed the participants about the Quiz Rules & Schedule.

The mega event brought together the sharpest young minds across India, with registration of more than 100 teams from reputed institutes like **FMS, Delhi University, IIT Delhi, IIT Roorkee, LBSIM, SRCC, Faculty of Law, Delhi School of Economics, IMT Ghaziabad, Department of law, Panjab University, Chandigarh, IBSAR, Navi Mumbai, KIIT University Bhubneshwar, St. Xavier's College Kolkata.**

The event was divided into two sessions. In the first session the Preliminary Round was held, wherein around 100 teams contested and on the basis of the result of Prelims six teams were selected for the finals. The teams selected to contest for the second & final session of the Quiz were IMT Ghaziabad, Delhi School of Economics, Shaheed Sukhdev College of Business Studies, Rajdhani College (DU), Delhi School of Management (DTU), Lal Bahadur Shastri Institute of Management (LBSIM).

The final session of the Quiz had seven interesting and challenging Rounds, **Prateek Sharma & Ajay Ahuja** from **Delhi School of Economics** were awarded **winner's** cash prize of Rs 15,000 & the Rolling Trophy. **The First Runner Up** cash prize of Rs 10,000 was bagged by **Ankit Jain & Richa Jha** from **Delhi School of Economics** while the **Second Runners Up, Anuj & Raj** from **Lal Bahadur Shastri Institute of Management** took home a cash prize of Rs. 5000. Consolation Prizes & Certificates were also given away to the participants.

The event concluded with the presentation of mementos to the chief guests & Vote of thanks was given by Dr. Madan Mohan, Dean (JIMS).

The event received a huge acclamation from all participants, staff members and students.



Editorial

As the Christmas bells ring to sound us for the upcoming year, JIMS prepares itself for 2012. At the happy ending of another quarter we once again pause to revisit the last. Inspired by F1 races, Life @ JIMS took a speedy ride touching maximum possible ports. From National Conferences and Quiz to numerous internal events, students had the variety of each into their learning kitty. The large JIMS family get together @ Oasis maintained the glee. This trimester end has left students to reflect at their strengths and plan their year ahead with revived vigor.

I wish all my readers a prosperous 2012 invite all of you to take a Round up on the array of activities executed over the last 3 months.

Wishing all a very Happy New Year!

- Ms. Mansi Arora Madan,
Editor



Did you Know?

Chess (Shataranja or AshtaPada) was invented in India.



Academic add-ons

Debate Competition

"In the opinion of the house ethical practices benefit the corporate world"

JIMS conducted a Debate competition in association with Dena Bank on Friday, 4th Nov, 2011 in campus premises. In all 18 teams participated in the competition. The competition was judged by a panel of esteemed judges. The panel included:

1. Ms.Seema Soni (Senior Manager, Dena Bank)
2. Shri.Surender Singh (Chief Manager, Dena Bank)

The teams argued both of for the motion and also against the motion. The arguments were competitive and spirited and the best teams were awarded attractive cash prizes and certificates.

The winners of the event	Yuvraj Singh and Vinay Malik
Ist runners up	Shrishti Sharma & Nevedita Singh
2nd runners up	Sandeep Rawat & Ayush Goyal
Best Speaker	Kalyani Khosla

The participants were also awarded the certificates of the participation by Mr.Ramesh Bansal (DGM, Dena Bank).

Business Quiz by Business Standard

The leading Financial daily of the country **BUSINESS STANDARD** organized a business quiz for the management students of the college on 8th **December, 2011**.

The quiz was in the form of question paper with multiple choices from business world on the topics such as: mergers & acquisitions, investments, brand awareness, CEO's etc.

A huge level of enthusiasm was seen among the students of PGDM, PDGM (IB), and PGDM (RM). All the students actively participated in the event.

Prakhar Gupta and **Harsimran Singh** came out as winners. Ist runner up **Himanshu Kapoor** and **Prateek Goel**. IInd runner up **Gaurav Tiwari** and **Anmol Sethi**.

All the winners and runner ups were awarded Gold, Silver and Bronze medals certificates from Business Standard.

Overall the event received a huge acclamation from all the participants, faculties and the students and turned out to be a glorious event for the JIMS community.

Interactive Session With Successful Entrepreneurs

JIMS E-cell **"TARKASH"** organized an "Interactive session with successful entrepreneurs" on 30th Nov, 2011 at JIMS Campus. More than 70 PGDM students attended the session.

Two accomplished entrepreneurs – **Mr. Vijay Mangla** (Managing Director of MVM Hanger Pvt Ltd) and **Mr. Shrayansh Jain** (Partner- M Tube Pvt Ltd) interacted with the students on Entrepreneurship on varied issues pertaining to Entrepreneurship like those of:

- What is the benefit of being an entrepreneur
 - What are the risks involved in starting a venture
 - How to convince family to not to go for service and starting something of one's own
 - The current business environment in India i.e. - Currency fluctuations, Euro Crisis, China competition etc.
 - They advised the students to take small steps in the beginning and first have practical experience of the business they want to start. This can be done by doing a job for some time in that respective area
 - Various funding options available now days were also told to the students.
- The students were quite motivated after the session to start their own venture.

Kaun Banega Trade Pati ?

To acquaint students with International market, The trade cell of JIMS called **TRANSCENDERS** organized activity on October 15th '2011 which was based on the concept of Kaun Banega Crore Pati? For the students PGDM-IB at JIMS, Sector-5 Rohini, The The event provided the platform to the IB students to test their knowledge relating to trade and international business viz. flags, currencies, capital of different countries, head quarter of international organizations like WTO, members of different trade blocks etc.

Similar to the KBC concept, 10 teams (two members each) participated in fastest finger, of which 5 teams got a chance to play on the hot seat with the show host, 10 questions were asked from each team and every right question carried multiple of 5000 points. The highest scorers- Zoravar Singh Sekhon and Ronak Mandil from PGDM-IB were pronounced as Tradepati

Overall it was an extremely knowledgeable experience for students & enthusiastic efforts by the first year students.

Presentation Contest

To probe the prospects of various Industries, **BUZZONE**, an industry cell at JIMS organized an **"INDUSTRY EXPLORATION PRESENTATION CONTEST"** on 17th **October, 2011 for PGDM students**. Participants prepared the presentation on the topics like logistics, international market research, the Job opportunities, knowledge and skill set required as desired by the specific industry.

The participants were highly confident & interactive with the audience while giving presentation. First prize was awarded to **Anchal Mehrotra & Gaurav Patni** of PGDM-IB (2nd Year) who presented on "International Marketing Research"; First runner up were **Mokshita and Kalyani** of PGDM IB (1st Year) and 2nd Runner UP were **Arpit Kapoor and Arun** of PGDM IB (2nd Year). The event concluded with the words of wisdom on "How to make and give the presentation" Prof. Brij Mohan Sir thus guiding students for the times to come.

Bizz 'N' Bytes

To provide exposure to students on the emerging trends in the field of management and information technology, PGDM students organized a Knowledge Sharing Session on 20th Oct, 2011 under the banner of Bizz n Bytes, an IT Club @ JIMS.

The session was in the form of questions and answers for which questions were invited from the students in advance via e-mail which were taken up during the session. The questions were first directed to the audience, and later they were forwarded to the experts. The students were judged on the basis of their answers. Hence top 5 answers were rewarded. The judges of the session were Mr.Sanjive Saxena (Associate Professor, JIMS) and Ms Disha Grover (Assistant Professor, JIMS). The session was immensely informative and interactive for everybody .The winners Gaurav Mukherji from PGDM-IB, Ankur Khanna, Anmol Sethi, Prateek Goyal and Shivani Mehrotra from PGDM were rewarded cash prizes and certificates.

Something to think about

Trust changes people. They become what you tell them, you expect.



Financial Concepts Activity

To familiarize the Finance students with the impact of general business transactions on the final accounts of the company **FINANCE CLUB – "GREEN BUCKS"** conceptualized an activity based on basic financial concepts which was held on 5th November, 2011. Questions on financial concepts were directed to the audience in the form of clues and the winners were decided on the basis of correctness and promptness of the answer.

Painting Competition

The Trade cell of PGDM – IB "TRANSENDERS" organised Intra **JIMS TREASURE HUNT AND PAINTING EXTRAVAGANZA** on 8th -9th December'2011 at Jims Rohini – sector -5. 24 teams participated in treasure hunt, out of which 17 teams qualified for the final round, which was a T-Shirt Painting competition. The idea of the event to combine IB based themes with the creativity of the students. The students really portrayed their creativity by painting T-Shirts on the themes like Flags, logos/ currencies, Supply chain/logistics, MNC's - co brands and logos, Export and import products (speciality of country)

Dr. J.K.Goyal (Director,JIMS) ,**Prof V.K.Bhalla** and **Prof O.P.Chopra** (Professor, FMS,Delhi) graced the event with their presence and motivated the students.

Of the 17 teams, winners were decided through a voting system by the faculty & college staff, Basis which **Saurabh Jindal and Jeet** from PGDM was adjudged first, **Mayank Gupta and Shruti Chawla** from PGDM-IB bagged the second place, while **Navodit and Hrishab** from PGDM-IB stood third.



Retail Club Inauguration

PGDM (Retail & Marketing) students inaugurated the Retail Club **'Break the Bulk'** on 17th Dec, 2011. Afterwards a presentation on club mission, vision, structure & future plans was made by the students. Inaugural address was delivered by Prof. R.P Maheshwari, Director General, who talked about the benefits & limitations of organized retail in India. Dr. J.K Goyal, Director, & Dr. Madan Mohan, Dean, congratulated the students of Retail Management for organizing the club and asked them to take it further with participation of all the students. The guest of honour **Mr. Varun Sehgal**, Manager, Puma Ltd. encouraged the students for their efforts and also told that Retail has a very bright future in the coming years. He also told that FDI in retail is bound to happen in India and that shall be for the benefit of all.

Later a Business Quiz was conducted followed by a retail based game. Both faculties & students participated and prizes / gifts were distributed to the winners.

The other faculties present during the inaugural included **Prof. V.B. Aggarwal**, Director (IT), **Prof. S.C. Kapoor**, **Mr. Avijit Ganguli**, **Mr. Rajeev Goel**, and **Dr. Ritu Bajaj** to name a few.

The event was organized & coordinated successfully under the guidance of **Dr. Sumesh Raizada**, Dean (RMM), JIMS.

Off BASE

Man to friend: my wife is on a three week diet.
Friend: how much has she lost so far?
Man: two weeks.



Train Your Brain Contest

Uni Style Image in association with Jagan Institute of Management Studies, Sector 5, Rohini organized a Quiz Competition **"Train Your Brain Contest"** for all Post Graduate Students on 22nd November, 2011 at **Metro Walk Mall**, Rohini. It was conceptualized & organized by **Mr. Vivek Raj** (Zonal Manager), Uni Style Image & **Dr. Ritu Bajaj**, Associate Professor, JIMS.

The event saw massive participation from JIMS. There were around 70 participants for the quiz. The Quiz had 3 rounds

The quiz was based on the Products & Existence of USI. In talent hunt show, out of 7 participating teams of three members each were selected to contest for the IInd round of the Quiz. Out of which, three teams were awarded. The winners of this round were awarded a T-shirt & USI 50 % Discount Coupons on Purchase.

The First Prize was bagged by Gagandeep, Vivek and Shubhraj from PGDM (Retail & Marketing) IInd yr Batch.

The first Runner Ups were Priyanka, Gourav and abhishek Kapoor.

The Second Runner Ups were Nilanjan, Parth and Paridhi

Overall the event was very innovative & entertaining and received huge acclamation from all participants.

All the participants received USI 25% Discount Coupons on Purchase and received the voucher from metro walk of free tickets.

Debate Competition

FDI – Safe or Unsafe Future ?

PGDM -IB cell **"YOUNG RADICALS"** – **TENACITY TO TRANSFORM**, which is the seminar club had its 1st appearing event Intra JIMS Debate competition on 7th December 2011 on the topic– **"FDI – SAFE OR UNSAFE FUTURE"**? The event was inaugurated by respected Dr. JK Goyal and was judged by highly knowledgeable **Prof. Balraj** from IMS, NOIDA and **Dr. Ritu Bajaj**, JIMS. The event saw participation by PGDM – students at intra – JIMS level. There were 12 teams who were judged on the basis of content and communication skills. Each team had exactly 6 minutes to speak entire matter and 1 minute to conclude both, English and Hindi language could be aptly blended by the participants.

Awards were presented to 2 best teams. The 1st position was bagged by **Anmol and Manpreet** from PGDM-I. 2nd position was given to **Mokshita and Sakshi** from PGDM-IB which was followed by Best speaker **Sandeep Rawat** from PGDM-I
The event was extremely knowledgeable and enjoyed by all.





Oasis'2011

JIMS celebrate its Annual intra college techno cultural extravaganza "OASIS" in the month of October every year. It is celebrated as a two day event full of enthusiasm & excitement.

This two day festival consists of various literary activities like Business quiz, e-attack, debate & other creative and cultural events like JAM Session, speak your heart, mimicry, mono acting, tal se tal mila rangoli, solo singing, instrumental music, etc. Sensational events of fest were Mr. & Ms. Oasis, Fashion show, Choreography.

Students portrayed a lot of enthusiasm, skill and talent in participation and the winners of the event were awarded on the basis of performance. Oasis instills lots of confidence in the students & gives them a platform to show their management skills because this event is solely managed and organized by the student team which turned out to be great success.

Industrial Visit

Parle Manufacturing Plant

Students of PGDM (Retail & Marketing) went for an industrial trip to the Parle manufacturing unit at Bahadurgarh on 7th December, 2011. It is a FMCG firm who manufactures its confectionary products at this plant.

Mr. Vishal, Asst. Manager – HR gave presentation related to the history of Parle and its production, to the students. He also described the various types of products which are produced in the factory.

Students were taken around the plant and were explained about the production and packaging process. Students also interacted with the staff of the Parle factory and few school children who were also there for the plant visit.

Overall it was highly interactive and learning visit for the students on the concepts related to production and operations within a manufacturing plant.

Mother Dairy

PGDM (Retail & Marketing) students went for an industrial trip to the Mother Dairy head quarters at Patparganj, Delhi on 12th December, 2011. Mother Dairy with its associate brand SAFAL is among the most successful organization in retail in Delhi, distributing and retailing milk, ice-cream, fruits, vegetables and other staple items. Students were briefed by **Mr. I.M. Joshi**, HR Manager, Mother Dairy about the milk ingredients and the benefits of milk. Later he showed the presentation related to the factory of Mother Dairy and its process and also the various types of milk and ice-cream in their factory.

Students were also given demonstration of various machines and testing facilities at the processing plant. They were also provided with refreshment consisting of Mother dairy products.

Overall it was a great learning and fun experience for the students, who also gained some tips about the supply chain management.

Knowledge Outsourced

ENTERING INTERNATIONAL MARKET

Mr. Parveen Nayyar, Managing Director of Dimple Creations Pvt. Ltd was invited to enlighten the students with his rich experience on 23rd November, 2011. During the session Mr. Nayyar discussed various factors which are considered before entering into international market. After discussing the process of entering a market he also shared with us how to select the product and gave the students sound advice on how to understand the international trends, economic scenario better.

The session was interactive and motivating for students who want to establish themselves in international market. Overall it was an extremely knowledgeable experience for students which helped them to widen their horizons.

ROYAL BANK OF SCOTLAND

To annul the anxiety of the students regarding the needs and trends of the corporate JIMS organised a session on 3rd December with the **Mr. Anurag Goyal**, HR head-North as the key note speaker.

Students enquire about the skills sought by a HR in a candidate during an interview and points which students must be careful about while writing their Curriculum Vitae. Students were also guided on the rationalities on which they can base their decisions for choosing any function of management as their major specialization.

The session was attended by close to a 100 students of PGDM who asked questions to clear their apprehensions about corporate culture, thus making full use of this opportunity.

Our Annual Conventions

"Retail Excellence (NCRE 2011)"

JIMS in association with Retailers Association of India, Mumbai organized a National Conference on Retail Excellence (NCRE 2011), on 11th October, 2011, Tuesday at the Jagan Institute of Management Studies, Sector -5, Rohini, New Delhi. The Guest of Honour for the event was **Mr. Kumar Rajagopalan**, CEO, Retailers Association of India, Mumbai.

The conference was inaugurated with the Lamp Lighting Ceremony, by **Prof. R P Maheshwari**, Director General (Hon.), **Dr. Sumesh Raizada**, Dean, (Retail & Marketing) program and conference coordinator, **Dr. J K Goyal**, Director, **Mr. Kumar Rajagopalan**, CEO Retailers Association of India, Mumbai.

Mr. Kumar Rajagopalan, CEO, RAI in the inaugural address, shared his thoughts on the current scenario of Retail sector, its growth, evolution & transformation. He commented that Retail Excellence has a great topical importance in present business scenario.

The conference was divided into two technical sessions. The Technical Session I was a panel discussion on contemporary issues related to retail sector in India with key speakers like **Mr. Avijit Ganguli**, Consultant & Ex.V.P.(Marketing), Bata India Pvt. Ltd.; **Mr. Pradeep Katyal**, Retail Consultant; **Dr. Tarun**

Panwar, CEO, Indian Retail School; **Mr. Ajay Khanna**, V.P.(Operations), **Nirula's Corner House Pvt. Ltd.** and **Mr. Lawrence Fernandes**, Director (Retail Learning), RAI, Mumbai. The session conduct was coordinated by **Mrs. Mansi Madan**, Assistant Professor, JIMS.

The post-lunch Technical Session II comprised of two parallel tracks on the topics 'Challenges & Strategies in Retail' and 'Latest Trends and Innovative practices in Retail'. The tracks were chaired by **Dr. Ajay Suneja**, Associate Professor, University of Kurukshetra along with **Dr. Neelam Dhall**, Associate Professor, JIMS and **Mr. Avijit Ganguli**, Ex.V.P.(Marketing), Bata India Ltd. along with **Dr. Ritu Bajaj**, Associate Professor, JIMS, respectively.

The NCRE 2011 received an overwhelming response with paper presenters from different parts of the country such as Mumbai, Kolkata, Mangalore, Bhubaneswar, Coimbatore, Ahmedabad, Kurukshetra, Hisar and Patiala, besides Delhi-NCR. Around 36 papers were presented in the technical sessions in which contributors discussed their

research findings on various retail related issues like Visual Merchandising, CRM, ICT interface, Branding, New Trends, HR aspects, etc.

The event concluded with the valedictory session with the presentation of mementos & certificates to the delegates. Vote of thanks was given by Conference Co-coordinator **Dr. Ritu Bajaj**.

A book comprising of compilation of selected papers was also released on the occasion by the eminent guests.

TechByte '2011

Jagan Institute of Management Studies, Rohini campus organized its 8th Annual IT Symposium, TechBYTE 2011 on 5th November, 2011 at NCUI Convention Centre, Khel Gaon, Delhi. The Department of Information Technology organized this event with entire zeal and zest and made it a grand success.

The Symposium titled "InfoTech Innovations in Global Scenario" spin around the blooming technologies.

Renowned personalities from IT industry graced the event with their presence. The Chief Guest of the day was **Mr. Apurva Kalia**, Vice President (Research and Development), Cadence Design Systems. The Keynote Speaker was **Dr. Mahesh Chandra**, Dy. Director General, National Informatic Center.

The symposium began with lightening of Lamp and remembering the goddess of knowledge, Maa Saraswati through Saraswati Vandana in the presence of Prof. (Dr.) J.K. Goyal, Director-JIMS, Prof. (Dr.) V.B. Aggarwal, Director(InfoTech)-JIMS and venerated guests.

The First Technical Session was initiated by **Mr. Daman Sood**, Vice President-Continuity and Resilience. Mr. Daman Sood, with over 25 years of experience in IT industry, has worked not only in India but in overseas also. He discussed "Green Computing" with our gathering. The session was then taken over by **Dr. Sandeep Aggarwal**, Account Manager(wireless and wireline customers)-Tata Consultancy Services. **Dr. Sandeep Aggarwal** with an extensive career of 18 years in TCS enlightened

the assembly with the detailed discussion on "Mobile Computing". Finally, the first technical session was brought to an informative end by Prof. (Dr.) V.B. Aggarwal.

The Second Technical Session was commenced by **Dr. Hema Banati**, Associate Professor, Dyal Singh College, Delhi University. She nourished the gathering with the affluent knowledge on "Pervasive Computing". The session was then further led by **Mr. Aditya Sahni**, TCS who acquired the attention of audience with his interactive discussion on the topic "Android Computing". Lastly, to give the second technical session an enlightening end, we had with us **Mr. Mohit Sharma**, Principal Development Manager-Beehive Systems. He provided an insight to the topic "Distributed Architecture".

The Third Technical Session embark on by **Ms. Renu Choudhary**, SAIC followed by **Mr. V.K. Goyal**, Professor-Shiva Institute of Management Studies where they highlighted the importance of Quality Assurance from practical perspective and upraised the interest of students in this field. Last but not least, to give this evening an exceptional ending, **Mr. Vishal Choudhary**, Senior Consultant-Dot Technologies Pvt. Ltd. shared his perceptive knowledge on "Cloud Computing". He made his session very interactive and showed very attractive videos illustrating the hugely expanding area of Cloud Computing.

The symposium was coordinated by **Ms. Suman Madan**, Assistant Professor, JIMS along with IT faculty team. The audience took great interest in the event and enhanced their knowledge about upcoming IT fields.



Moments Relived @ Alma Mater

Dandiya Night

To celebrate Navratras and in wait to welcome Diwali, Jims organized a Dandiya night on the 1st of October '2011 to grant alumni their wish of revisiting and reliving their memorable moments. As many as a 160 pass out students attended the event out of a total crowd of 200 people including faculty and staff.

Creative engagements like 'tattoo art', magician and plenty more were kept to keep all entertained. Dandiya was played with a lot of enthusiasm and fervor which left every one present with a sense of reminiscence.



JIMS Alumni Dinner

An evening to create the magic of reunion was held on Saturday 17th December '2011, at JIMS.

The event brought exuberance amongst the Alumni, as it was attended by over 200 Alumni, now known for their distinguished designations in the world outside. The windy cold evening was enveloped with warm cultural and traditional - Punjabi set up.

The Dholwala at the entrance welcomed the guests with enthusiasm, while beautifully designed rangoli added color to the occasion. The former graduates were seen expressing and feeling warmth around the Bon Fire. Wooden furniture made with rope, Lamps & Lights on the wall, life size replica of a Dhaba kitchen traditional Manjis & Muddas, staff dressed in ethnic Punjabi dress and the traditional menu makki di roti and sarso da saag added to the feel of a village Dhaba.

The dinner, absolutely Punjabi style complimented the ambience. This was followed by Group Mugs which were given to Alumni as commemoration. The event was full of joy, verve and nostalgia.

Learning and Making with Electronics

A workshop on learning and making with electronics was conducted for BCA students at JIMS sec, 5 Rohini Delhi on Oct. 8, 2011, Oct. 11, 2011 and Oct. 18, 2011.

The main objective of the workshop was to make the students understand the basic concepts of digital electronics by working on digital kits. Learning can be enhanced by incorporating experiments/projects with theoretical concepts. Digital trainer kits were used to perform experiments on digital electronics. Students checked IC's 7404, 7408, 7400, 7432, 7402 on the kits. They verified the truth tables of various gates and designed basic gates using universal gates. Students were taught to design combinational circuits on bread boards. They were asked to simplify various Boolean expressions and verify them with the kit.

The aim and objective of the workshop was successfully achieved. Students learned and enjoyed the circuit designing.

Jims provided a unique opportunity to its BCA students to learn basic digital electronics by making it with their hands.

Personal Branding

A workshop on Personal Branding was conducted for the first year students of PGDM, PGDM (IB), PGDM (RM), by **Ms. Mamta Mandal**, Director of Investment Management Consultant based in Singapore for the last 12 years on 10th Dec, 2011. The workshop aimed at making aware with various aspects for the placement. The speaker shared her corporate experience with the students and guided them on how to prepare for the corporate world. Useful tips on tackling interviews were discussed. Overall it was an extremely useful session for students.



Did you Know?

The largest employer in the world is the **Indian Railways**, employing over a million people.

Industry-Academia Interface

HR Summit - 20:20

HR STRATEGIES – THE ROUTE TO HRM 2020

JIMS organized HR Summit on '20:20 HR STRATEGIES – THE ROUTE TO HRM 2020' on 26th November, 2011, Saturday at Silver Oak, India Habitat Centre, Lodhi Road, New Delhi. The chief guest for the summit was **Mr. Shekhar Ghose** (Former Director – HR, Indian Airlines) with guest of honour Mr. Aalok Wadhwa along with the Program Director Prof. S. C. Kapoor and Dr. J. K. Goyal Director, JIMS.

The summit was inaugurated by Dr. J. K. Goyal, Director JIMS, who highlighted the importance industry academia interaction in today's era. It was followed by Prof. S. C. Kapoor, Programme Director, JIMS who shared his views on the title of the summit.

Mr. Aalok Wadhwa (alumni of St. Stephen's College and IIM Bangalore) shared his thoughts on 'What HR does' but on what 'HR could do to unleash latent potential of employees. The Chief guest **Prof : Shekhar ghose** shared his wisdom in a candid and thought provoking style and made the participants feel the threats and as well spot opportunities with inbuilt strength in the innate values of HR philosophy without dilution of the respect for human factor .

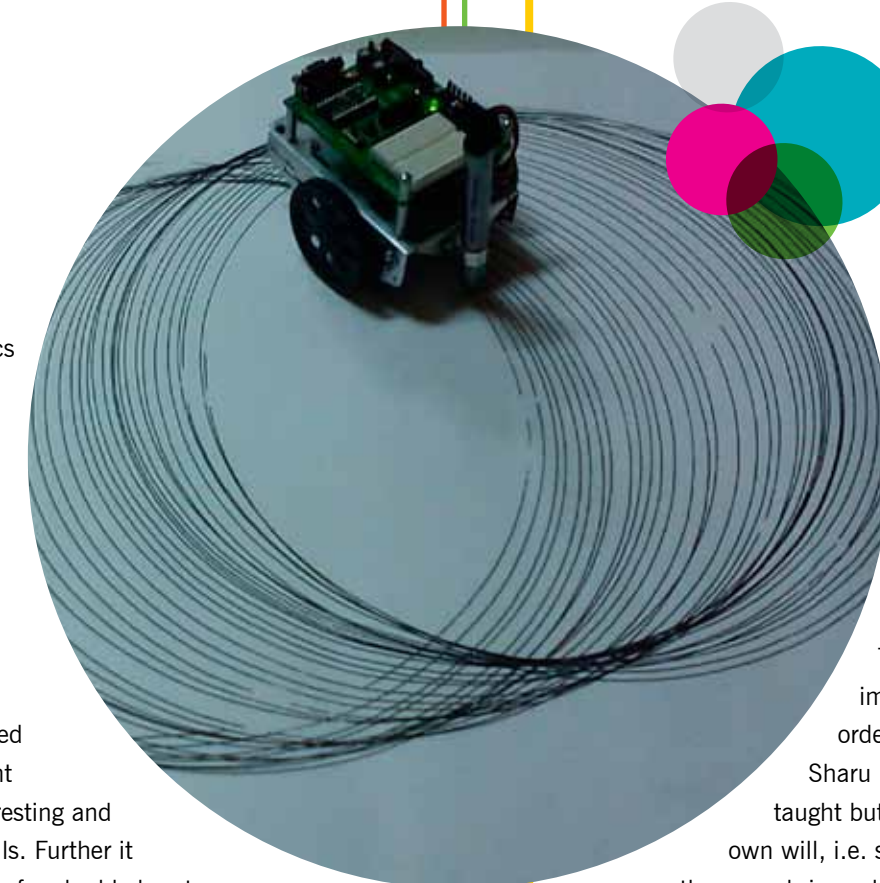
The summit was structured into three technical sessions. The first Technical Session deliberated on '**Changing Dynamics of HR – Strategic and Nurturing Roles.**' The speakers were **Mr. Deepak Behl**, Director HR, Double Tree by Hilton Hotels, **Mr. Sumit Chaudhuri**, Chairman & MD, Third Millenium Business Resource Associates (Pvt.) Ltd. and **Mr. Rakesh Seth**, Sr. V. P. HR, Fedders Lloyd. The panel deliberated on the four new areas: Focus on customers, how HR is influencing the labour market, How to create niche HR resources so that it should not be copied only and lastly how we value or upgrade our strategic activist role. The Second Technical Session focussed on '**Learning and Development of the most precious resources of an organization – Human Resources.**' The session started with the views sharing by the chairperson **Mr. V. K. Verma**, General Manager – TCS who explained his three philosophies that he practices in life 'Mast Raho, Swast Raho, Abhyast Raho.' **Ms. Deepa** (Group Head HR Training, SMC Group) emphasized on Learning & Development as the most important asset of organisation, Human Capital. The third speaker for the session was **Dr. A. K. Nigam** (Advisor IR in Railway Board, Ministry of Railways). He shared his experience in Indian Railways and illustrated many innovative initiatives taken by Indian Railways in this direction.

The third technical session comprised of discussion on the most debatable topic of **IR Shape and CHALLENGES** for survival. **Mr O.P. Tyagi** a leading IR GURU, explained the reasons of paradigm shift and the strategy in the shaping

Train the Trainers

Playing with Robots

To provide an exposure of the upcoming Robotics Technology, two workshops were conducted by the delegates from "Pitambar Infovision", for training about 10 of the JIMS faculty members. These workshops included assembling and programming the Boe-Bots, Sumo-Bots and Robo Arms. Faculties had a very enjoyable experience as it felt like programming the toys they once played with. Moreover, programs for robots never falling from a table top, escaping hurdles, drawing various patterns etc. were tested successfully. Making robotic cars to do intelligent actions using PBASIC programming is very interesting and innovative way to sharpen the programming skills. Further it provides real-life examples of hybrid technology of embedded systems incorporating motors, micro-controllers and software. It is expected to provide advanced Robotics Training to the students in the near future.



A session that saw the master becoming a pupil.

Presided over by **Mr. Sharu Rangnekar**, a well known Management Guru, Renowned Author and Management Consultant this seminar, although attended by students as well, aimed at helping professionals deal with stress at work.

The key note speaker pointed out how important it was to overcome stress in order to add more value to one's work. Mr. Sharu pointed out a remedy that can not be taught but needs to be inculcated through one's own will, i.e. soft skills. Being polite and humble to others can bring solace to oneself is what he preached and mentioned penning down thoughts, in the form of poetry, can be of immense help.



to address the situation **Mr. Chiranjiv Singh**, GM – HR, Avantha Holdings Ltd. (Thapar Group) shared his views on HR 20:20 and its relevance in recent times. At the end of technical session, **Mr. S. C. Kapoor** programme director of the summit focussed various laws and reflected how the flaws therein create adverse effects in the growth Manufacturing Industries. He emphasized on the strong need to review India's labour laws to address ground realities of business.

The event concluded with the valedictory session addressed by one of the most performing and renowned professional **Mr. S. Y. Siddiqui** (Managing Executive Officer – Admin (HR, IT, Finance & COSL), Maruti Suzuki India Ltd. He pointed out one major reason of the failure of organizations is, that they focus more on numbers and less on human capital. There is a need to change this thinking of the organizations. The summit was concluded with presentation of mementoes & certificates to the delegates. Vote of thanks was given by **Prof. S. C. Kapoor and Ms. Mansi Arora**. More than 120 delegates from corporate participated in the summit. Literature Review comprising of compilation of views of the speakers was also provided.

Overall, the experience and the wisdom shared amongst speakers' faculties and the students and participants in the summit was a great learning to enable them to plan actions to combat challenges in future.

"Learn to leave your zone of comfort to face CHANGE"



Something to think about

Martial Arts were first created in India, and later spread to Asia by Buddhist missionaries.

Workshop

Understanding Dry Port Operations

Mr. Gyan Asst. Manager, Intermodal and Equipment Operations, North India Maersk India Pvt Ltd, New Delhi conducted a session on dry ports, its operations and functioning on 03rd December, 2011. The students gained knowledge about logistics, ICD/CFS and supply chain, and learnt the procedure of how to set up an ICD/CFS. They understood various constraints, functioning, benefits and customs involve in it. The session was quite interactive and the students gain valuable knowledge.

The Societal Connect

CYCLOTHON 2011- Save Girl Child Campaign

Karmaarth- CSR Initiative of JIMS organized "CYCLOTHON 2011" on HUMAN RIGHTS DAY, 10th December, 2011 (Saturday) in association with Smile Foundation at Jagan Institute of Management Studies, Sector-5, Rohini, New Delhi.

The theme of the event was "SAVE GIRL CHILD – Beti Bhi Apni Hai". The event saw an enthusiastic participation from the students of JIMS & beneficiaries from Smile Foundation.

The Students of JIMS, Faculty members, organizers wore customized T-shirts. The event was inaugurated by the welcome speech of Dr. J. K. Goyal, Director, JIMS & the appreciation speech was given by Mr. Manish Gupta, Chairman, JIMS.

The Cyclothon 2011 was opened with a NukkadNatak on the theme "SAVE THE GIRL CHILD". This campaign was conceptualized by Smile Foundation to save precious lives....girl. The purpose of the Cycle Rally was to discourage sex determination tests and female feticide. The



Campaign stressed on the need to spread the message of 'save girl child' among the masses. The students also had placards with various messages and slogans on the above theme.

"Cyclothon" 2011 stretched from Jims, Rohini Sector-5 to Japanese Park, Rohini, New Delhi (to and fro) where students enthusiastically rode cycles and marched holding the banners to spread the awareness among Delhiites. The rally was joined by **Master HUSSAD & HARSH MAYOR**, CHILD STARS OF "I am Kalam" & **Ms. Priyanka Jain**, Manager, Smile Foundation.

Overall the event was a success and hope the message is carried forward "Female feticide is not only a crime against law, but also a stigma on humanity".



Students Speak

F1 Fizzzzzz!

Udit Agrawal- a nation finding it hard to get its 'national sport' some recognition as against cricket should not claim to have a market or enthusiasm for something as alien as F1 is to India.

Mohit Nenwani – F1 is a promising venture to create opportunities for this talent. If in every nook and corner of India breeds a Sachin or a Sehwag then there must be a 'Sabastian Vettel' and a 'Rafael Nadal' as well. Aspirations of 1.25 billion people can not be subsided into cheering for just one sport, about time some one 'raced' past cricket.

Deepak Yadav- all those going 'gung-ho' over just the one F1 in India, try answering this- what happens to the million dollar race track now? Who maintains it? How? And more importantly, with whose money? Our hard earned money for the maintenance of a road 'not open to public!' Difficult to digest. And if there was to be poll regarding how many would prefer to watch the race on tv and those who would actually spend huge amounts on the tickets to watch it at the venue, I think the debate would come to an early end.

Shuaib Khan- how much revenue, recognition, opportunity or awareness can an event generate if it takes place once every 2 years. The only people to benefit out of this would be the politicians and a few corporate personalities. Please stop trying to create another avenue for them to swindle out our money.

Off BASE

Doctor married a nurse. After some time they were blessed with a child but the doctor was not its father and the nurse not its mother. How is it possible?
The doctor was a lady, the nurse was a male.



We are proud of



GGSSIP University Sports Meet Achievers.

- ★ **Arm Wrestling:** **Abhishek Gupta** from BBA-1st Semester won 2nd Position.
- ★ **100m Race:** **Mayur Bansal** from BBA-I Semester won 3rd Position.

The winners of SPANDAN-2011, annual "IT and Management fest" organized by Prestige institute of Management, Gwalior, M.P.

- ★ **IT Quiz** : 1st position won by **Anuj and Lakshey** from BCA-I with cash prize of Rs. 2000.
- ★ **Best software engineer:** 1st position was won by Lakshey and Shivangee from BCA-I with Cash prize- Rs. 2000.
- ★ **Antakshri** : 2nd position won by Mohit Marwah and Harkiran Kaur from BBA-IIIrd Semester with Cash prize- Rs1000.



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